

The Real Value of 1 Million Strong .ME Community

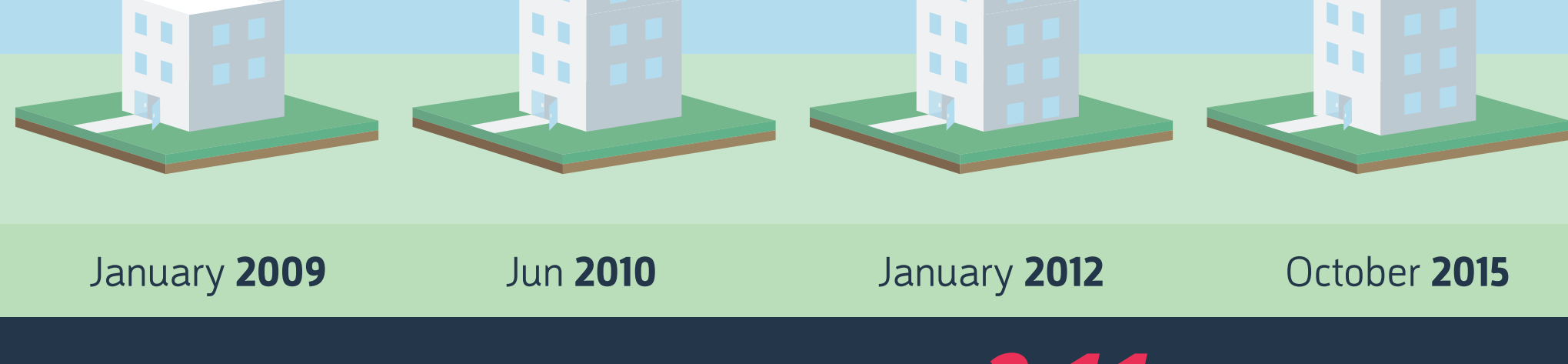
was launched in 2008 as a **.ME** ccTLD of Montenegro

.ME registry opened registration for people looking for personalized domain names

The rise of the .ME domain

Since its beginning, **.ME** domain experienced rapid growth

1 MIL .ME domains



The average age of a **.ME** domain - **2.11** years

The world map of .ME domains



36% of **.ME** registrations come from the US

30% of **.ME** users are from China, **.ME** is the **4th** most popular domain in the country

Branding opportunities **.ME** domains offer have been recognized all over the world.

Domain length

- the never-ending debate

Average length of **.ME** domains:

6 - 10 characters

Short domain names **do not** guarantee success

Longer **.ME** domain enables you to send strong message with your URL

35% of 100 top visited **.ME** domains present a call-to-action or a domain hack

1/4 of all **.ME** domains is used for e-mail addresses exclusively

The choice of CMS platforms and programming languages

Top 3 CMS platforms used by **.ME** websites powered by CMS

86.1% WordPress

4.51% Joomla

2.83% Drupal

MOST POPULAR backend programming languages for **.ME** websites

77.83% php

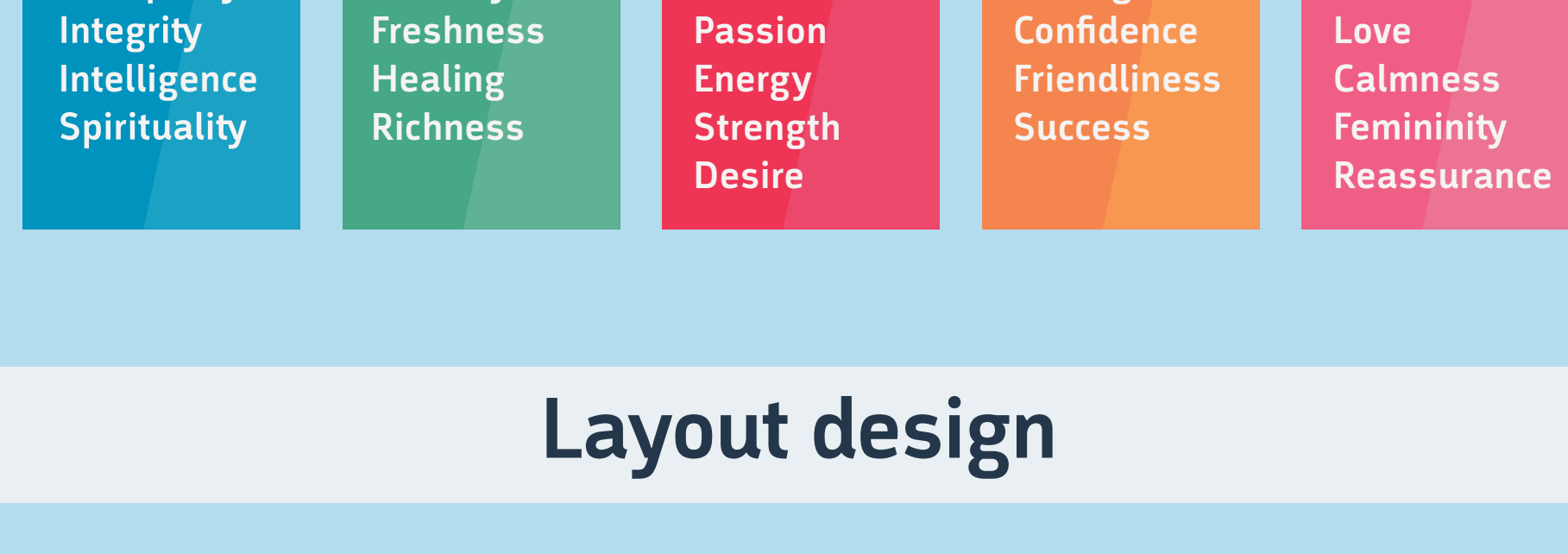
7.39% ruby

6.40% java

Top 100 .ME domains and their designs

The **COLOR** of your website says a lot about the brand

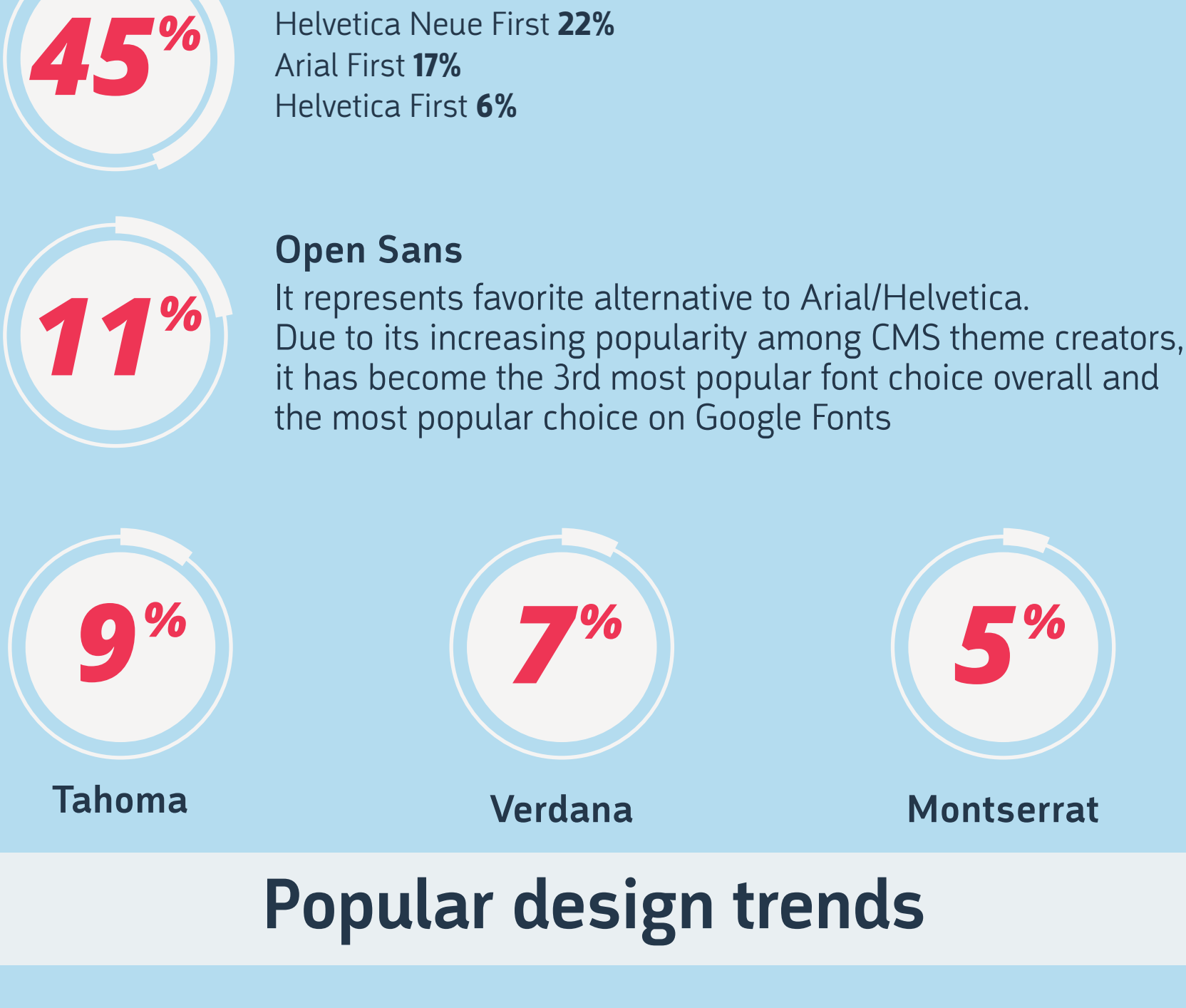
Top 5 most used colors



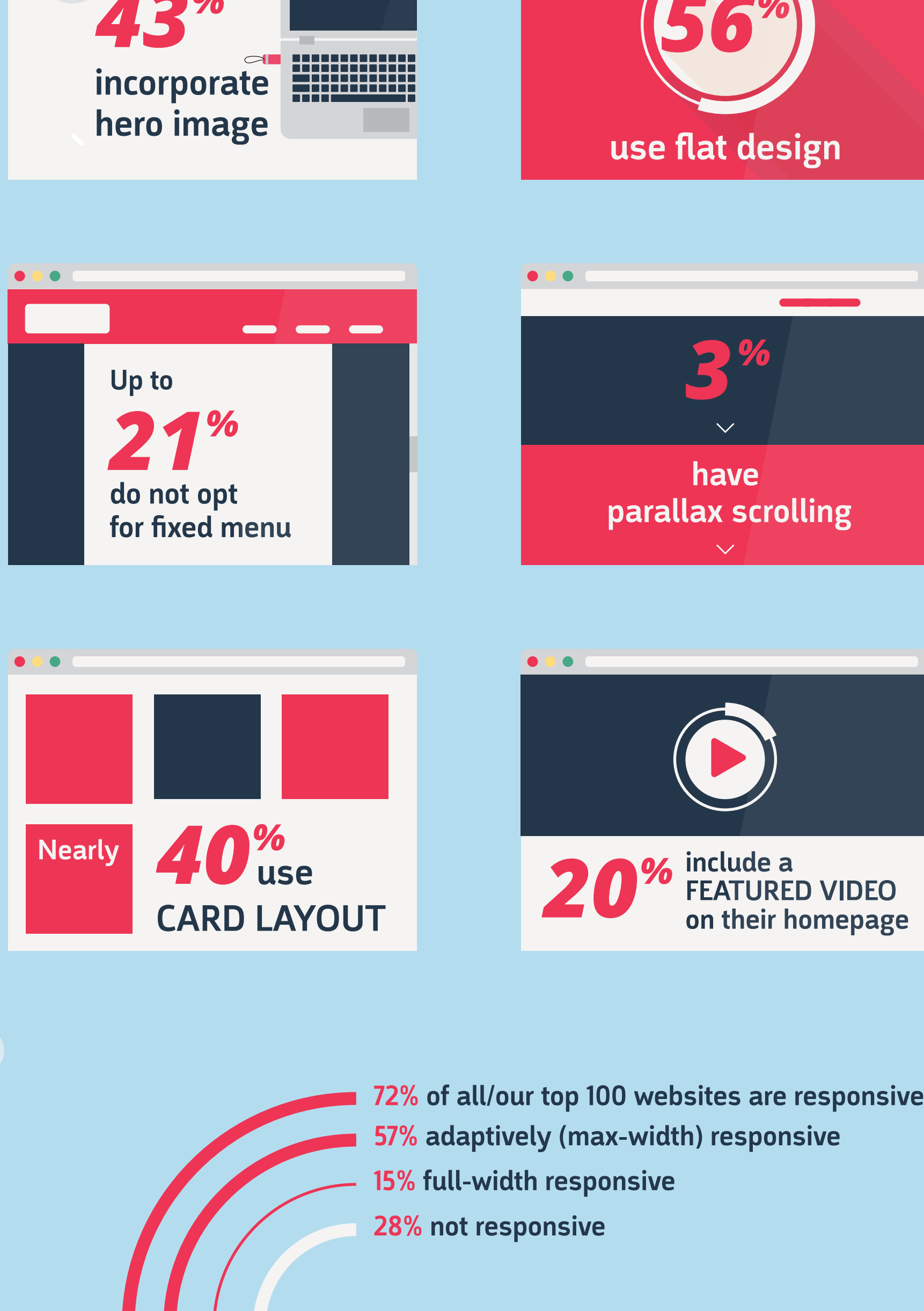
Layout design



Fonts



Popular design trends



2/3 of **.ME** domains have a digital certificate to keep their and their visitors' data secure

.ME Unicorns

line.me
tango.me
ele.me